



GENERAL INSTRUMENT CORPORATION
MICROELECTRONICS
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(516) 733-3000

April 12, 1979

Mr. Al Secor
Mattel, Inc.
5150 Rosecrans Avenue
Hawthorne, Ca. 90250

SUBJECT: BACKGROUND NOISE LEVELS

Dear Al:

In connection with our evaluation of early Intellivision Systems, we have noted a general inability to obtain acceptable sound levels on the T.V. when the picture is properly tuned. In particular, the Blackjack and Poker background noise we believe to be unacceptable from a commercial standpoint.

In this connection we have attempted from time to time to adjust the modulators to minimize the background noise and have been unable to reduce noise level to an acceptable level.

Perhaps you should bring this to the attention of your modulator supplier, so that he may correct the problem.

Very truly yours,

Richard Norwood
Richard C. Norwood

RCN/lr

cc: Dave Chandler /
B. J. Rohrbacher
K. Greenberg